

# niagara summit

## **SPONSORSHIP PROSPECTUS**

APRIL 19-21, 2020 MANCHESTER HYATT SAN DIEGO, CA











Sponsorship Level	Gold	Silver	Bronze
Price	\$20,000	\$12,500	\$7,500
Exhibit Space			
Booth Size	10' X 20'	10' X 10'	10' X 10'
Full-conference passes	3	2	1
Pre-Event Marketing Opportunities			
Prominence of sponsor logo on event homepage with link to sponsor's website	•	•	•
Prominence of sponsor logo and descriptive content in pre-event mailing to Niagara Community	•	•	•
Prominence of sponsor logo and descriptive content in pre-event social media promotion	•	•	•
Prominence of sponsor logo and descriptive content in pre-event press release	•	•	•
On-site Event Marketing Opportunities			
Option to participate on General Session Panel*	•	n/a	n/a
Recognition of sponsor on spotlight banners & other event signage	•	•	•
Prominence of sponsor logo and descriptive content in mobile app	•	•	•
Inclusion of sponsor item in conference bag	•	•	•
Additional Sponsorship Opportunities	Availabili	ity	Price
Customer Success Story Stage** Sponsorship	5 available \$6000		\$6000
Welcome-Night Music Sponsorship	2 available \$6000		\$6000
Gala Dinner on Midway Sponsorship	2 available \$8000		\$8000
Conference Bag Sponsorship	1 available \$5000		
Lanyard Sponsorship	1 available \$5000		\$5000

<sup>\*</sup> Our Industry Insights Panel(s) during the Day #1 General Session will be moderated, non-commercial and focused on the most pressing topics for the Niagara Community and its customers. Each panelist will have 5-7 minutes to contribute expertise to the conversation. Logos of panelists will be displayed.

<sup>\*\*</sup> Our Customer Success Story Stage during the Day #2 General Session will feature videos that capture the full narrative of the project being showcased from the geography to business case, as well as interviews with the key Niagara users and end-customers. Sponsors' logos will be prominently displayed.

This application to participate as a Sponsor or Exhibitor at the Niagara Summit will become a contract upon submission based on the rates, rules governing the event and general information in this package. Sponsor and Exhibitor agree to be bound by the terms of any Agreement resulting from this application.

#### Assignment of Exhibit Space

All sponsorships and exhibitor spaces are assigned on a first-come, first-served basis determined by the date of the agreement, level of participation and when payment is received. Exhibit space includes drapery background, drapery side rails and sign.

#### **Exhibit Space Detail**

Booths will have a 10' color background drapery and 42" color side divider drapery. A 7" x 44" ID sign will also be provided. Electric service, phone connections, Internet service and other services and equipment can be ordered and paid for by the Exhibitor by filling out the appropriate forms in the Exhibitor Service Kit. Since the hall is carpeted, booth carpeting is not required. Placement of exhibit materials must not block the visibility of neighboring exhibits.

#### Cancellation or Refunds

In the event of cancellation by an Exhibitor or Sponsor, a refund of 50% of the sponsorship/exhibitor level will be granted if the request is received 100 days prior to the start of the event. Any cancellations received thereafter are not subject to any refunds.

#### Installation and Dismantling of Exhibits

Installation of exhibits at the San Diego Manchester Hyatt is scheduled for Sunday, April 19, from 1:00 p.m. – 5:00 p.m. Exhibitors are responsible for their own setup installation. Installation and dismantling services are available upon request from the general contractor.

#### Removal of Exhibits

Exhibit teardown will commence at 2:00 p.m., Tuesday, April 21. All exhibit material must be dismantled and removed from the building by 6:00 p.m., Tuesday, April 21.

#### Liability

Exhibitor hereby releases Tridium and the San Diego Manchester Hyatt, their employees and agents from any and all claims, demands, causes of action or liability of any kind for injury or damages to persons or property that may now or in the future arise directly or indirectly out of attendance or participation in the Niagara Summit.

#### Fire Regulations and Local Law

All fabrics used for drapery, decoration or floor carpeting and all materials such as woven-wood, fiber or flexible plastic used in display construction must be flame proofed prior to installation. Exhibitor must comply with all California and/or local San Diego safety and fire codes. All electrical installations and equipment must comply with the latest national and local codes.

#### Security and Insurance

Guard service will be provided during non-exhibit hours in the exhibition area. However, such service shall not make Tridium or the San Diego Manchester Hyatt, their employees and agents liable for any loss or damages. Security for individual booth spaces can be arranged at an additional cost to the Exhibitor. Each Exhibitor is responsible for the loss or damage of its goods, materials, equipment and displays. Exhibitors who desire insurance on their exhibits must make arrangements and placement at their own expense. Each exhibiting company shall maintain for the duration of the Niagara Summit: (1) workers' compensation insurance as required by state law; (2) commercial general liability insurance covering all operations; and (3) automobile liability insurance including coverage for all owned, hired and non-owned vehicles. All policies shall be in a minimum amount of two million dollars, (\$2,000,000), except for workers' compensation insurance, which shall be in the amount required by law. Upon request, the exhibiting company shall provide a copy of a Certificate of Insurance to Tridium.

For more information, email niagarasummit@tridium.com

## **Contact Information**

Company Name:				
(As it will appear at th	ne conference and in the promot	ional materials)		
Principal Contact:		Title:		
Address:				
City:		State:	ZIP:	
Phone:	Mobile:		Fax:	
Company URL:		Email:		
Accounts Payable Cor	ntact:			
Accepted By:(Authorized Signature			Date:	
Sponsorship F	ackages			
☐ Gold (\$20,000)	☐ Silver (\$12,500) ☐ Bro	onze (\$7,500)		
☐ Customer Success :	Story Stage Sponsorship (\$6,000	O) 🗆 Welcome-Nigh	t Music Sponsorship (\$6,000)	
☐ Gala Dinner Sponso	orship (\$8,000) 🔲 Conference	Bag Sponsorship (\$	55,000)	
Exhibit Detail	— Required			
you need more space	please continue on another pag	ge submitted with th	if approved to participate in the tradeshow. I is form.	

Please note: Tridium reserves the right to approve all products displayed and demonstrated at this event.

### Form Submission

Email this completed Sponsor/Exhibitor Application to niagarasummit@tridium.com