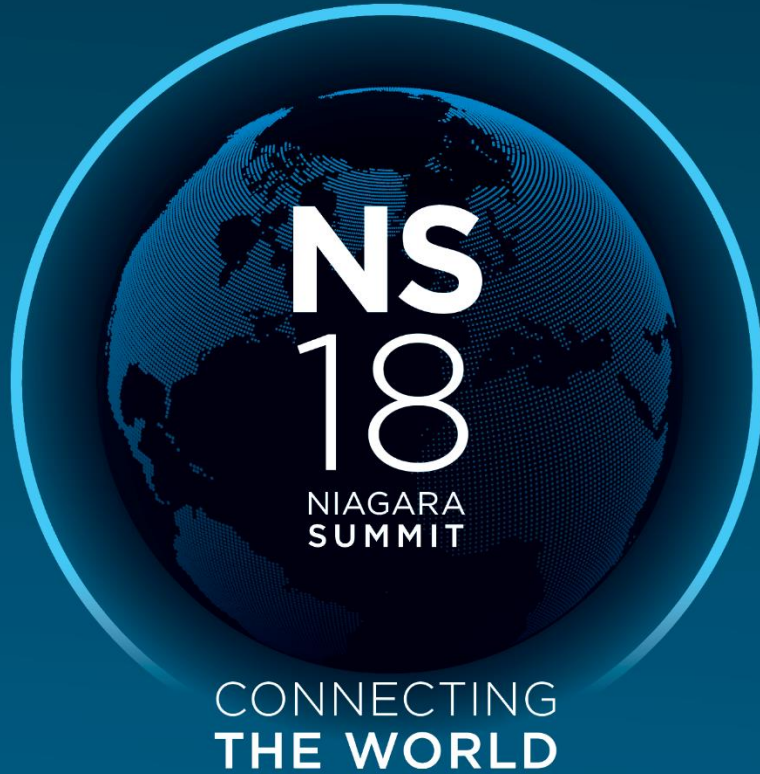




CONNECTING  
THE WORLD



# Enterprise Retail Energy Management

*Gary Ament, FSG*

*Mike Smith, FSG*

*Marc Petock, Lynxspring*

# Speakers

**Gary Ament**

FSG Engineering Manager

**Mike Smith**

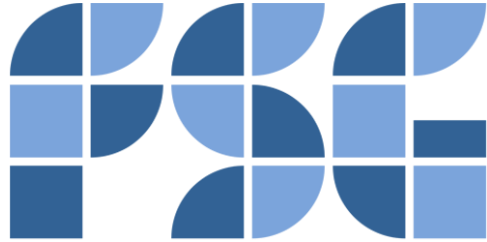
FSG Project Manager

**Marc Petock**

Chief Communications Officer

VP of Marketing, Lynxspring

# About the Companies



# The Client: National Telecommunications Retailer

# What were the specific technical challenges of this project?

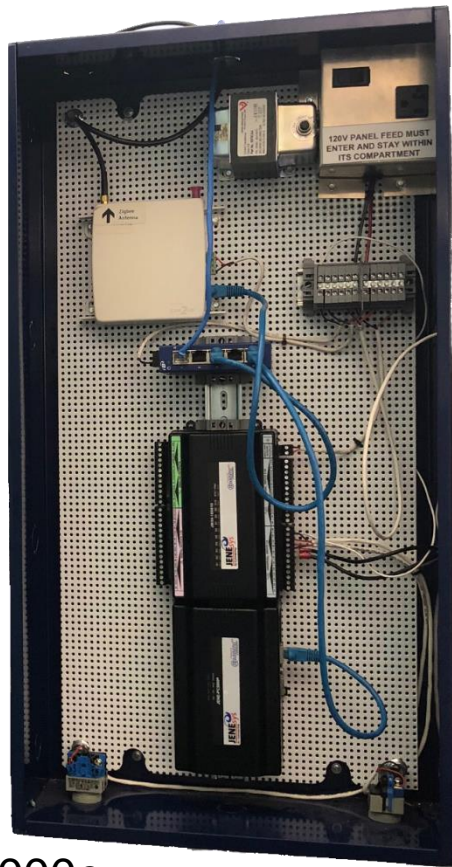
# What products and protocols are used to make this solution?



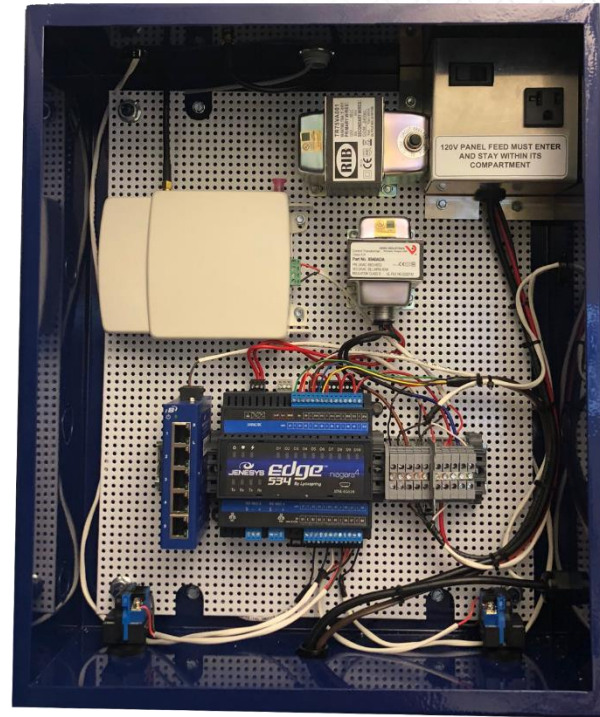




# What was the role of Lynxspring in this project?



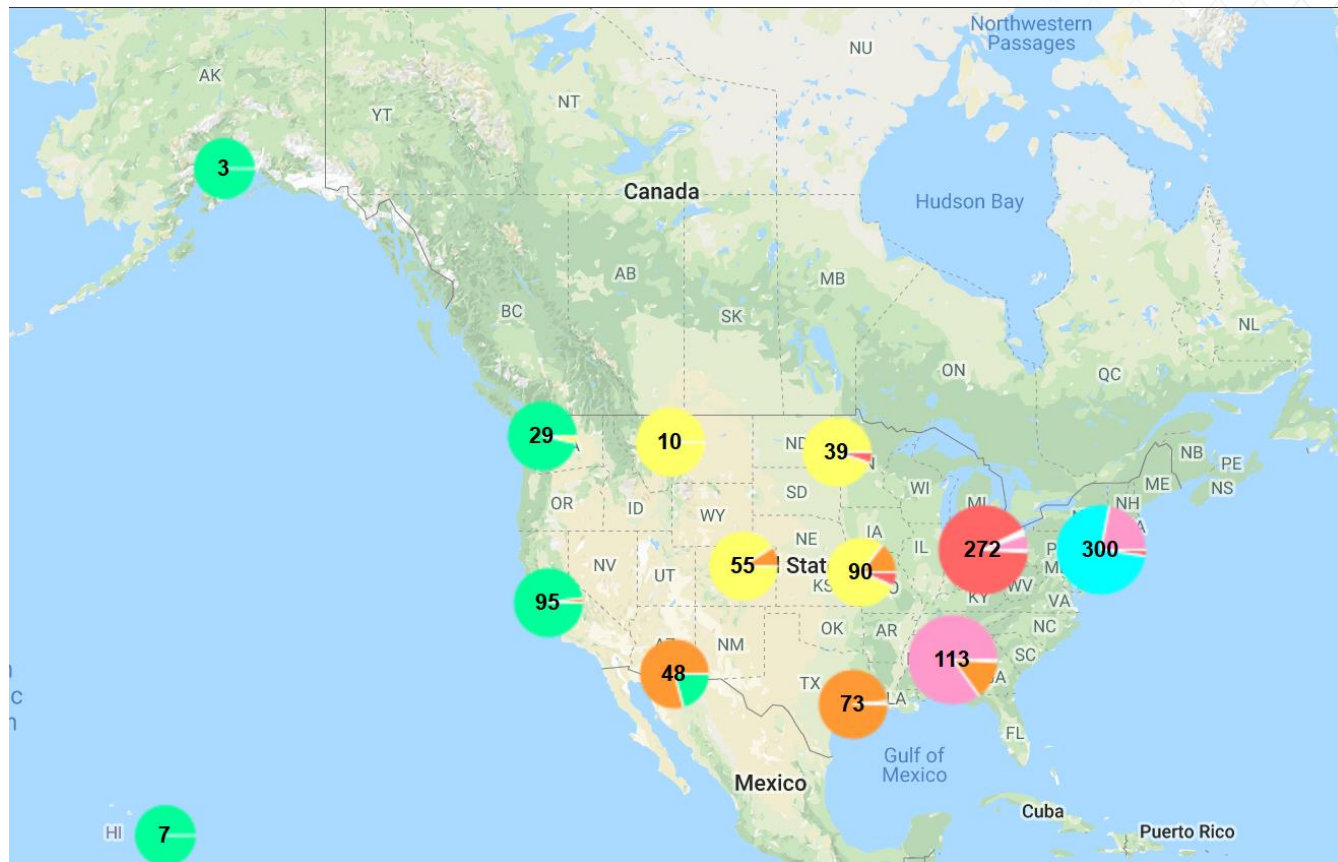
JENE-3000e



JENEsys® Edge™ 534

**What customized elements were implemented into the solution for the customer?**

**What are some of the challenges of handling the logistics of an enterprise EMS rollout?**



# How do you calculate ROI in such a small space?



# What are some of the key takeaways from this project?



**What does the future of Niagara  
deployments look like in the  
small box retail space?**

# Contact Information



**fsgi.com**

Twitter: @FSGEnergy

**Gary Ament**

gary.ament@fsgi.com

**Mike Smith**

mike.smith@fsgi.com



**lynxspring.com**

Twitter: @lynxspring

**Marc Petock**

marc.petock@lynxspring.com